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## Healthcare Reform Legislation

Since the passing of the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act in March, The Cason Group has talked with our carriers. Everyone is confident that though there will be changes, this is not the end of the line by any means. At this time, none of our carriers intend to change the commissions we receive.

The Cason Group has gradually grown its available products to include individual, ancillary and worksite products, which will help us to continue to grow in the future.

We are committed to keeping you informed. To stay updated on the Healthcare legislations, [click here](#) to visit the link on our Web site.

## Starmark has Reduced Rates in North Carolina

Great news! Starmark has reduced rates by approximately 25% in Mecklenburg, Forsyth, Guilford, Henderson, Transylvania, Chatham, Durham and Orange counties in NC! What groups are you working on in these areas that we can quote for you? Contact your Cason Group Sales Rep for details.

## Introducing Trustmark CareChampion 24/7®

Beginning May 1, 2010, covered members will have CareChampion 24/7 included with their health plan. CareChampion 24/7 is a program that supports your clients and their employees as they navigate through the healthcare system.

CareChampion advisors are available 24-hours a day, 7 days a week, to help navigate, educate, support and advise. [Click here](#) for more information.

## The Cason Group Offers Worksite Products

The Cason Group is pleased to announce that we now offer voluntary worksite products through Allstate Workplace Division and American Public Life. To view a case study of worksite products at The Cason Group, [click here](#).

### Sales Tip:

Companion Life's dental blocks with the \$100 Lifetime Deductible perform significantly better than their blocks with per year deductibles. This means lower renewals, more savings and better persistence, all of which leads to better new business selling rates!

### Updated UnitedHealthcare Forms

- UHC Medical Benefit Options Checklist: [click here](#)
- UHC Ancillary Benefit Options Checklist: [click here](#)
- UHO NC Application: [click here](#)
- UHO GEN25 Product Brochure: [click here](#)

Become a fan of The Cason Group on Facebook this week and we will send you a prize!



## Win a GPS or an Overnight Getaway with our Worksite Contest

[Click here](#) for information on our worksite contest, running 4/1/10 to 6/1/10.

## New Federal Requirement for CHIP and Medicaid

Federal law now requires that all employers with a group health plan notify each employee of the availability of Medicaid or Children's Health Insurance Program (CHIP) subsidies for group health plan premiums. Employers must notify all employees, not just employees electing group coverage through their employers.

Employers must give the notice in a manner that ensures the employee can reasonably be expected to appreciate its significance. The notice must also inform each employee of potential premium assistance, regardless of the employee's enrollment status. Employers are required to provide the notice no later than May 1, 2010, and annually thereafter. [Click here](#) to view the announcement.

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The Cason Group  
5950 Fairview Rd.,  
Suite #618  
Charlotte, NC 28210  
(888) 794-7644  
(800) 951-3033  
[www.thecasongroup.com](http://www.thecasongroup.com)