

Producers' Challenge

2010 Personal Blue and Medicare Supplement Plans

SELL BIG – WIN BIG DURING OUR INDIVIDUAL SALES CONTEST!

EFFECTIVE MAY 1 TO AUGUST 15, 2010

SELL Contracts Sold (tier)	WIN Bonus Paid	Plus ...
5	\$500	\$25 gift card
10	\$625	\$50 gift card
15	\$750	\$75 gift card
20	\$875	\$100 gift card
25	\$1,000	\$150 gift card
>25 (Paid at end of contest)	\$225 per contract	\$250 gift card at 40 contracts
Maximum Available Bonus	\$7,125	Total value of cards \$650
Maximum Available Contest Value Including Cards: \$7,775 Per Agent		

Individual contest applies to all Personal BlueSM and Medicare supplement applications submitted with effective dates of May 1, 2010, through August 15, 2010. Payments for Individual contest winnings will be made monthly based on achieving a contract tier, (e.g., you'll get a check for \$500 plus a gift card after we run our monthly result calculations). Payments for sales in excess of 25 contracts will be made at the end of the contest period. Per contract bonus ends at 40 contracts.

If an Individual contract terminates within six months of the original effective date, there will be a charge back based on how the termination affects the contract tier bonus structure. If the contest is over, we will recover the charge back from regular monthly commissions. We pay the bonus using the same method as regular commissions but as a separate payment (i.e., if we assign your commissions to the agency, we will send the payment to the agency for disbursement). To earn a gift card, the minimum contracts sold in each tier must be met, (e.g., when you sell five, you will be sent the \$25 gift card; when you sell 10, you get the \$50 gift card). Cards will be mailed to you monthly with your bonus check.



South Carolina

*BlueCross BlueShield of South Carolina
is an independent licensee of the
Blue Cross and Blue Shield Association*

